APPLICATION/REQUEST

for the granting of licence for media service provision

Basic data about the applicant			
Full name of requester			
Name of media service			
and abbreviated			
identification logo			
Registration number			
TIN			
Address of head office			
Address of studio			
Contact person			
Contact phone			
Contact fax			
E-mail			
Website			

Data about responsible persons

Person responsible for representation			
Name and surname			
Personal identification number			
Address			
Contact phone			
E-mail			

Editor-in-chief			
Name and surname			
Personal identification number			
Address			
Contact phone			
E-mail			

The following annexes need to be submitted:

- a photocopy of personal document of the person responsible for representation (if the ID card contains a microcontroller (chip), it is necessary to submit the data from automatically read ID card);
- a photocopy of the editor-in-chief's personal document (if the ID card has a microcontroller (chip), it is necessary to submit the data from the automatically read ID card);
- evidence that proceedings are not being conducted against the requester before the competent court nor against the responsible person of the requester for an economic criminal offence or other criminal offence punishable by imprisonment.

Ownership structure of requester

	Natural persons				
	Name and surname	Personal identification number	Address	Nationality	Share %
	Legal persons				
Members/co-owners	Business name	Registration number	Head office, country		Share

The following annexes need to be submitted:

- evidence of registration of the requester for media service provision:
 - (1) excerpt from the business register if the requester is a business;
 - (2) excerpt from the register of associations (associations, foundations and endowments);
 - (3) excerpt from the register of institutions (higher education institutions);
 - (4) excerpt from the register of churches and religious communities (churches and religious communities).
- statement containing data about the legal person (name, head office, ownership structure and registration number) or natural person (name, permanent residence, personal identification number of the domestic natural person or passport number and name of the country that issued the passport of the foreign natural person) that directly or indirectly, through other entities, has an interest (stakes, shares, etc.) in the ownership structure of the requester, as well as data about the level of that interest, the accuracy and completeness of which the requester is responsible for based on the requester's signature;
- statement containing data about the legal person (name, head office, ownership structure and registration number) in which the founder of the requester has an interest in the core capital and data about the legal person with whom the requester is related within the meaning of the law governing the legal status of companies, the accuracy and completeness of which the requester is responsible for based on the requester's signature.

Media service provision			
	1. General media service (comprising several different types of media content, e.g. news and current affairs, educational, science, cultural, sports, entertainment, and other programme content)		
	2. Specialised media service		
	(service entirely comprising of programme content o same type)	f the	
	News and current affairs		
Type of media service (within the meaning of Article 56, paragraph 2 of the Law on Electronic Media)	Children's		
	Sports		
	Cultural and artistic		
	Documentary		
	Film		
	Musical		
	Science & educational		
	Entertainment		
	Other(describe)		
	3. Service entirely devoted to teleshopping or self- promotion		
Type of electronic communications network			
(cable, satellite, IPTV, Internet)			
Scheduled start date for service provision			

The following annexes need to be submitted:

- statement of the person authorised for representation, given under criminal and material liability, guaranteeing that they have at their disposal professional and functional equipment and other technical resources enabling them to engage in quality production of programmes in accordance with the programme study;
- evidence of ownership or contract, or preliminary contract on lease of business premises adequate for performing the activity of media service provision;
- floor plan (layout) of the premises intended for performing the activity of media service provision, certified by an authorised designer (licenced designer) with designated premises, their total and individual surface area and their intended purpose;
- organisational chart, number and qualifications and experience of staff who have been or will be hired to perform the tasks of management, programme editing and production, as well as engagement basis;
- programme study with an elaborated programme concept containing:
 - (1) data about the type of media service in terms of content, within the meaning of Article 43, paragraph 2 of the Law on Electronic Media;
 - (2) scheduled daily duration of programme broadcasting (how many hours of programme will be broadcast per day);
 - (3) target group for which the programme is intended;
 - (4) language or languages in which the programme will be broadcast, and in particular the share of content in the languages of national minorities;
 - (5) share of particular types of programmes (news and current affairs, documentary, science and educational, entertainment, reality, cultural and artistic, religious, film, series, sports, musical and children's programmes, programmes for minors and other programmes) in the overall programme, which is expressed as a percentage, and a description of the programme content falling under particular types of programmes;
 - (6) share of own production overall, but also by particular types of programmes;
 - (7) share of European audio-visual works overall, but also by particular types of programmes;
 - (8) share of Serbian audio-visual works overall, but also by particular types of programmes;
 - (9) share of European audio-visual works of independent production overall, but also by particular types of programmes;
 - (10) share of Serbian audio-visual works of independent production overall, but also by particular types of programmes;
 - (11) share of Serbian musical works, and the share of television advertising and teleshopping;
 - (12) outline of the programme schedule by days of the week;
- abbreviated identification logo and its graphic representation.

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Form filled out by

(signature and name and surname of the person responsible for representation)