

APPLICATION/REQUEST**for the granting of approval for on-demand media service provision**

Basic data about the requester	
Full name of requester	
Name of media service and abbreviated identification logo	
Registration number	
TIN	
Address of head office	
Studio address	
Contact person	
Contact phone	
Contact fax	
E-mail	
Website	

Data about responsible persons

Person responsible for representation	
Name and surname	
Address	
Contact phone	
E-mail	

Editor-in-chief	
Name and surname	
Address	
Contact phone	
E-mail	

The following annexes need to be submitted:

- photocopy of personal document of the person responsible for representation;
- photocopy of personal document of the editor-in-chief;

Ownership structure of the requester

Members/Co-owners	Natural persons			
	Name and surname	Address	Nationality	Share %
	Legal persons			
	Business name	Registration number	Head office, country	Share %

The following annexes need to be submitted:

- evidence of registration of the requester:
 - (1) excerpt from the business register if the requester is a business entity;
 - (2) excerpt from the register of associations (associations, foundations, and endowments)
 - (3) excerpt from the register of institutions (higher education institutions);
 - (4) excerpt from the register of churches and religious communities (churches and religious communities)
- statement of the person authorised for representing the requester that the issuance of the approval will not create a situation that violates media pluralism, within the meaning of Article 53, paragraph 1, item 3) and Article 54 of the Law on Public information and Media (Official Gazette of the RS, number 92/2023), the accuracy of which the requester is responsible for based on the requester's signature;

Media service provision	
Type of media service in accordance with Article 56, paragraph 2 of the Law on Electronic Media	General media service (comprising several different types of media content, e.g. news and current affairs, educational, cultural, science, sports, entertainment, and other programme content) <input type="checkbox"/>
	Specialised media service (service entirely comprising of programme content of the same type)
	<div>News and current affairs <input type="checkbox"/></div> <div>Children's <input type="checkbox"/></div> <div>Sports <input type="checkbox"/></div> <div>Cultural and artistic <input type="checkbox"/></div> <div>Documentary <input type="checkbox"/></div> <div>Film <input type="checkbox"/></div> <div>Musical <input type="checkbox"/></div> <div>Science and educational <input type="checkbox"/></div> <div>Entertainment <input type="checkbox"/></div> <div>Other _____(describe)</div>
	Service entirely devoted to teleshopping or self-promotion <input type="checkbox"/>
Type of electronic communications network	
Scheduled start date for service provision	

The following annexes need to be submitted:

- statement of the person authorised for representation, given under criminal and material liability, guaranteeing that they have at their disposal professional and functional equipment and other technical means enabling them to provide quality on-demand media service, in accordance with the programme study;
- evidence of ownership or contract, or preliminary contract on lease of business premises adequate for performing the activity of media service provision;
- floor plan (layout) of the premises intended for performing the activity of media service provision, certified by an authorised designer (licensed designer) with designated premises, their total and individual surface area and their intended purpose;
- data about the organisational structure;
- information about the programme concept and offered catalogues of programme content (programme study), which contains:
 1. data about the type of media service in terms of content, within the meaning of Article 56, paragraph 2 of the Law on Electronic Media;
 2. target group for which the programme is intended;
 3. language or languages in which the programme will be available;
 4. the share of particular types of programmes (news and current affairs, documentary, science and educational, entertainment, reality, cultural and artistic, religious, film, serial, sports, musical and children's programmes, programmes for minors and other programmes) in programme catalogues, which is expressed as a percentage, and a description of the programme content falling under particular types of programmes;
 5. the share of Serbian and European audio-visual works, and of European audio-visual works of independent producers;
 6. data about the manner in which the media service provider will fulfil its obligations referred to in Article 77, paragraphs 3 and 4 of the Law on Electronic Media, except in case of the exception referred to in Article 77, paragraph 5 of the Law on Electronic Media;
 7. data about the manner in which the media service provider will fulfil its obligations referred to in Article 73 of the Law on Electronic Media;
 8. data about the manner in which and the extent to which advertising and Serbian musical works will be available within the programme;
- abbreviated identification logo and its graphic representation.

In _____, date _____

Form filled out by

(signature and name and surname of person responsible for representation)