

REGULATORY  
AUTHORITY FOR  
ELECTRONIC  
MEDIA

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**Number: 1251/2025/I**

**Date:**

**Belgrade**

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**Report of the Monitoring and Analysis Service of the REM  
Ex officio procedure**

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**1251/25**

**Against:** TV Prva

**Summary:** In the Dan po dan (*One Day at a Time*) programme, without prior warning, severed heads of Serbian victims during the Bosnian war in the 1990s were shown – potentially content that is not suitable for minors.

The content in question is the subject of a complaint – notification that was received from XXXXXXXXXXXXXXXX

**Monitoring period:** 17 November 2025, from 11:16:27 to 11:38:46

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## Report

**Time of broadcast:** 17 November 2025, from 11:16:27 to 11:38:46

**Programme:** Dan po dan (*One Day at a Time*)

Dan po dan (*One Day at a Time*) is a morning programme - a magazine news and current affairs programme – its format is interviews with various guests in the studio on various current topics divided into thematic segments/units.

The contentious segment of the programme starts at 11:16:27, the guest was Tomo Kovač, the former Minister of the Interior of Republika Srpska.

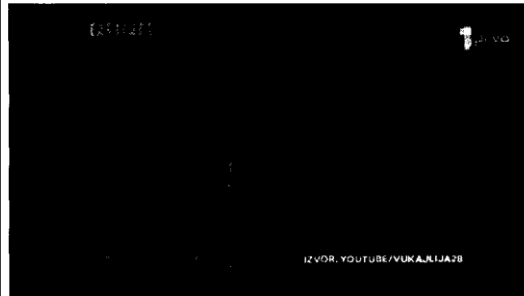
In the introduction (from 11:16:36), archival photographs were broadcast showing crimes of Muslim paramilitary units during the Bosnian War in the 1990s – of the severed heads of Serbian prisoners.



It was only later (11:16:52) that the female moderator says: "We warn viewers that we will broadcast recordings of brutal murders of captured Serbian soldiers at Mt. Ozren and of a Croatian soldier near Vitez"

For the entire duration, in the background a photograph of a mujahideen posing with a severed head was shown.

Subsequently, archival video recordings were broadcast, including the announced recordings of brutal murder by throat-slitting and shooting captured soldiers.

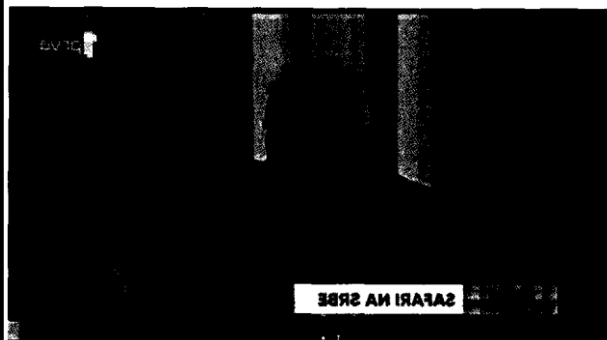


Timecode 11:18:20

After broadcasting the recordings, the host Milomir Marić said "We apologise to the viewers for playing that, we had to play it, because today, thirty years after Dayton, all the global media and regional media are saying that those safari warriors came as snipers to shoot at children and throughout Sarajevo, that they were among the Serb units, even though the recordings broadcast by global televisions clearly show that those are Alija Izetbegović's soldiers."

Next in the programme, an interview was conducted with a guest, with the claim made that the "safari" in which rich individuals from Italy and other European countries would pay to shoot at people during the siege of Sarajevo (which is an ongoing scandal brought to light by an Italian journalist and prosecuted by the Italian prosecutor's office) was actually organised by mujahideen and that Serbian civilians were shot at.

Throughout the interview, a chyron that read "Serb-hunting safari" was broadcast.



	Considering that the host only issued a warning about the brutal scenes after the photographs of prisoners' severed heads had been broadcast, the bylaws governing issues relating to the protection of minors was violated.
<b>Conclusion</b>	<p><b>Violations of provisions of media legislation:</b></p> <p><b>Article 6, Paragraph 3 of the RULEBOOK on the Protection of the Rights of Minors in the Area of Media Service Provision</b></p> <p>The media service provider shall categorise any programme content that may impair the development of minors.</p> <p>Notwithstanding Paragraph 1 of this article, the media service provider is not obliged to categorise news and current affairs programmes, while the sports programme shall be categorised only in the case provided for in this Rulebook.</p> <p>If, as part of the news or current affairs programme, content that may impair the development of minors is broadcast (e.g. the consequences of violence, tragic events or natural disasters), it must be clearly announced immediately before its broadcast by appropriate verbal or textual warning.</p> <p><b>Explanation:</b> The hosts only issued a warning about violent scenes after photographs of prisoners' severed heads had been broadcast.</p>

In Belgrade, on 26/11/2025