



REGULATORY
AUTHORITY FOR
ELECTRONIC
MEDIA

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Belgrade

Report of the Monitoring and Analysis Service of the REM

**Ex officio
report**

Against: *Preduzeće za marketing, izdavačku delatnost, radio i televiziju HAPPY TV d.o.o. Beograd - Nacionalna HAPPY TV*

Summary: The Monitoring and Analysis Service observed, on the basis of an anonymous letter, content in which, according to the complainant, the media service provider promoted *lewdness and polygamy in the family and spread hatred towards minority groups such as homosexuals*. The complaint requested the Regulator to revoke permanently the national frequency of *HAPPY TV*.

The stated letter is accepted as a notification, and the Monitoring and Analysis Service will proceed ex officio.

Report

The REM Monitoring and Analysis Service, based on the letter, analysed in detail the *Posle ručka* programme (After Lunch), which was on the schedule of *Nacionalna HAPPY TV* on 22 March 2026 from 15:01.

In the supervision procedure, it was determined that the theme of the programme was *Large age gap – romance or interest*, with the host and guests participating in the discussion: Radosav Djurdjević, retired doctor, father of sixteen children; Drina Pešić, ballerina; Marijana Rakočević Zmajčec, influencer; Era Ojdanić, singer; Nadja Tulić, psychotherapist; Jovan Miladinović, presented as a men's mentor.

Radosav Djurdjević was the first to speak on the stated topic, referring to his own experience from seven marriages: his first wife was fourteen years his senior, and he is now married to a woman thirty years younger. He emphasised that he loved them all equally, that they respected each other, and that there was no interest in those marriages, and that, by working abroad, he had managed to provide for all sixteen children. Era Ojdanić stated that he has five children by three women, adding jokingly:

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	<p>"Everyone thinks Era has it easy." Psychotherapist Nadja Tulić believed that the media exploitation of marriages in which there is a large age gap between spouses leads to wrong conclusions, and the creation of stereotypes that such marriages are exclusively for gain. The participants reacted most strongly to the comments by Jovan Miladinović, a men's mentor, who characterised such relationships as physiological needs, that younger men have a higher sexual, market value, that the male strategy is to spread seed, concluding that men are objects of success for women, and women are objects of beauty for men.</p> <p>The host provided equal space in the programme to all her guests, reacted to disputed statements by requesting clarification, or allowed other guests to refute what was said. She also referred to the rules that apply to believers of the Serbian Orthodox Church, and a statement of a clergyman was broadcast clarifying that the Church allows a difference of fifteen years in marital unions. No condoning of polygamy or lewdness was observed; instead, the topic was addressed from multiple angles with the conclusion that there are no rules when it comes to the success of marriages in which there is a large age gap between spouses.</p>
<p>Conclusion</p>	<p>Upon detailed insight into the content, the Posle ručka programme broadcast on HAPPY TV on 22 March 2026, no violations of media regulations were observed, and I propose that no examination proceedings be initiated against the stated media service provider.</p>